



California Bottle Bill:

What Washington Wineries Need to Know

PRESENTED BY

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Agenda

Overview

Registration

Fees and
Reporting

Labeling

Bottle Bill
Recap

Other
Upcoming or
Potential
Changes in
Different States

What is the Bottle Bill?

- California Beverage Container Recycling and Litter Reduction Act (the “Bottle Bill”)
- Originally passed in 1986



What are the Recent Changes to the Bottle Bill?

SB 1031 (2022)

- Adds wine and spirits to the Bottle Bill, effective January 1, 2024
- Includes aluminum, glass, plastic, Tetra Pak, pouch, bag-in-box, and similar containers
- Requires “beverage manufacturers” and “beverage distributors” to register with CalRecycle
- Sets CRV amount based on volume or container

SB 353 (2023)

- Exempts wine and spirits contained filled and labeled before January 1, 2024 from CRV labeling
- Changes the definition of “beverage manufacturer” for alcohol
- Exempts bottles served in California tasting room from CRV labeling

Registration with the Department of Resources Recycling Recovery

- Who is required to register?

Beverage Manufacturers – a person or entity that:

- Holds a manufacturing license with CA ABC for beer, wine or spirits, or
- Imports beverages in California to distributors, dealers or consumers, or
- Holds a Certificate of Compliance for beer or malt beverages, or
- Holds a Wine Direct Shipper Permit with CA ABC

Beverage Distributors – any person or entity:

- That engages in the sale of beverages in beverage containers to a dealer (retailer) in California, or
- Is a manufacturer or importer who engages in sales to dealers or consumers in California, or
- Is named on a direct shipper permit issued by CA ABC

- Required to register as of January 1, 2024 – CA ABC can revoke direct shipper permit due to noncompliance

How do you Register with CalRecycle?

- Complete the registration form online at:
<https://www2.calrecycle.ca.gov/BevContainerDetermin>
- Download and complete the PDF form and submit via mail, email or fax as directed on the form found at this link:
<https://calrecycle.ca.gov/BevContainer/BevDistman/>

State of California
CalRecycle 751 (Revised 8/2023)
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Provide the types of beverage products, their container types, and container sizes offered for sale or transfer, or proposed to be offered for sale or transfer in California: (Check all that apply)

Product Line:

☐ Beer or Malt Beverages ☐ Distilled Spirits ☐ Wine ☐ Wine/Distilled Spirit Coolers ☐ Coffee/Tea Drinks
☐ Carbonated Soft Drinks ☐ Non-Carbonated Soft Drinks ☐ Carbonated Water ☐ Non-Carbonated Water
☐ Sport Drinks ☐ 100% Fruit Juice (Size in oz) _____
Drinks ☐ Other (Describe): _____

Refillable:
(Empty beverage containers which are returned to your place of business to be refilled and resold)
☐ All ☐ None ☐ Some

Sizes:
☐ Under 24 ounces ☐ 24 ounces or over

taproom sealed crowlers) ☐ All ☐ None ☐ Some
or your beverage suppliers, co-packers and/or bottlers

Phone **Address**

Check all that apply)
☐ Common Carriers (Planes, trains, etc.)
Phone **Address**

products in the space below:

State of California
CalRecycle 751
Department of Resources Recycling and Recovery (CalRecycle)

BEVERAGE MANUFACTURER / DISTRIBUTOR REGISTRATION FORM
Please complete and return both pages to Reg.CRVLabeling@CalRecycle.ca.gov or mail to
CalRecycle - Registration Unit, 1001 I Street, MS 10C, Sacramento, CA 95814 or via fax at (916) 319-7400

Doing Business As (DBA) Name: _____

Federal Tax ID (Employer Identification Number): _____

Physical Business Address
Street: _____
City, State Zip: _____

California Warehouse Location(s) (if applicable)
(Attach additional sheets if necessary)
Check one: ☐ Rented ☐ Leased ☐ Owned
Street: _____
City, State Zip: _____

Legal Name: _____

ABC Certificate of Compliance or Direct Shippers Permit # (Out-of-state Beer Manufacturers & Wineries only)

Mailing Address (if different from physical address)
Street: _____
City, State Zip: _____

Other California Address (if applicable)
(Examples: Company owned bottling facility or sales office)
(describe) _____
Street: _____
City, State Zip: _____

Primary Point of Contact
☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other: _____
Name: _____
Title: _____
Phone: _____
Email: _____

Secondary Point of Contact
☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other: _____
Name: _____
Title: _____
Phone: _____
Email: _____

Ownership Structure: ☐ Corporation ☐ Limited Liability Company ☐ Other: _____

This company is a (check all that apply): ☐ Brewery ☐ Distilled Spirit Manufacturer ☐ Winery ☐ None of these

Date company began sales or transfers of beverages in single use containers in California: _____ (month/year)

Are free beverage product samples offered or donated in California? ☐ Yes ☐ No

Are you selling direct through your website or other E-commerce platforms? ☐ Yes ☐ No

What is the Effect of Registration?

- Once you register a Recycling Specialist will contact you
- A reporting identification number will be assigned to your company
- Request access to the online reporting portal
<file:///C:/Users/Santa/Downloads/2023Sep12CalRecycle752.pdf>
- Once you have a reporting number and access to the portal you can begin reporting
 - Manufacturer – Monthly beverage manufacturer reports due by the 10th day of the second month following the month of sales – ex. January 2024 reports due by March 10, 2024
 - Distributor – Monthly distributor reports must be received by the last day of the month following sales – ex. sales incurred in July 2024 are due to be reported by August 31, 2024
 - File reports online in the portal - <https://doriis.calrecycle.ca.gov/webcenter/portal/DORIIS>
 - Annual payments may be permitted once a pattern of compliance is established

Processing Fees

- A manufacturer is required to pay a processing fee for each beverage container sold or transferred
- A distributor is required to pay a redemption payment for every container sold or offered for sale
- Applicable containers include metal, glass or plastic
 - Containers under 24 ounces – \$.05
 - Container 24 ounces or more – \$.10
 - Boxes, bladders or pouches – \$.25
 - Administrative fee – 1.5%

Reporting & Payment Calendar

Beverage Manufacturer and Distributor 2024 REPORTING & PAYMENT CALENDAR

<p><u>January 2024</u></p> <p>BM November 2023 sales due January 10</p> <p>DS December 2023 sales due January 31</p>	<p><u>February 2024</u></p> <p>BM & DS 2023 Annual Reports due February 1</p> <p>BM December 2023 sales due February 10</p> <p>DS January 2024 sales due February 29</p>	<p><u>March 2024</u></p> <p>BM January 2024 sales due March 10</p> <p>DS February 2024 sales due March 31</p>	<p><u>April 2024</u></p> <p>BM February 2024 sales due April 10</p> <p>DS March 2024 sales due April 30</p>
<p><u>May 2024</u></p> <p>BM March 2024 sales due May 10</p> <p>DS April 2024 sales due May 31</p>	<p><u>June 2024</u></p> <p>BM April 2024 sales due June 10</p> <p>DS May 2024 sales due June 30</p>	<p><u>July 2024</u></p> <p>BM May 2024 sales due July 10</p> <p>DS June 2024 sales due July 31</p>	<p><u>August 2024</u></p> <p>BM June 2024 sales due August 10</p> <p>DS July 2024 sales due August 31</p>
<p><u>September 2024</u></p> <p>BM July 2024 sales due September 10</p> <p>DS August 2024 sales due September 30</p>	<p><u>October 2024</u></p> <p>BM August 2024 sales due October 10</p> <p>DS September 2024 sales due October 31</p>	<p><u>November 2024</u></p> <p>BM September 2024 sales due November 10</p> <p>DS October 2024 sales due November 30</p>	<p><u>December 2024</u></p> <p>BM October 2024 sales due December 10</p> <p>DS November 2024 sales due December 31</p>
<p><u>January 2025</u></p> <p>BM November 2024 sales due January 10</p> <p>DS December 2024 sales due January 31</p>	<p><u>February 2025</u></p> <p>BM & DS 2024 Annual Reports due February 1</p> <p>BM December 2024 sales due February 10</p> <p>DS January 2025 sales due February 28</p>		

Note: If due date falls on a holiday or weekend, the due date will be moved to the next business day.

12/6/23

Practice Tip

- If you are a California winery selling to retailers or consumers in California, you are a “beverage manufacturer” and a “beverage distributor.”
- If you hold a direct shipper permit from the CABC, you are a “beverage manufacturer” and a “beverage distributor.”
- If you are a Washington winery selling to a California importer/distributor, you are not a “beverage manufacturer” as to the wine sold to the importer/distributor.



What are the Labeling Requirements for Beverage Manufacturers (Wine)?



CRV must be “clearly, prominently, and indelibly” marked on the container in the minimum type size, with one of these CRV terms:

- CALIFORNIA REDEMPTION VALUE
- CA REDEMPTION VALUE
- CALIFORNIA CASH REFUND
- CA CASH REFUND
- CA CRV

CRV text cannot include monetary value (i.e. \$.05, \$.10, \$.25)

Can I Use a QR Code?



- Yes; CalRecycle drafting rules
- Current guidance:
 - QR Code must be clearly, prominently, and indelibly marked and permanently affixed to the container
 - QR Code must be in a contrasting color to the label/container
 - QR Code image, before scanning, must be clear that it has info about the container's recyclability
 - QR Code must immediately take consumer to approved CRV message without needing to scroll



What is the Timing?

Pre – 1.1.24

- Label can't have CRV message
- Wine bottled and labeled before 1.1.24 is exempt from CRV requirement

1.1.24 – 6.30.25

- CRV message is optional

7.1.25

- CRV message is required

CALIFORNIA BEVERAGE CONTAINER LABELING*

ALUMINUM OR BIMETAL CANS

Example A

Section 2200(b)(1):

Metal containers shall be marked on the top end of the container in minimum lettering size at least 3/16" (inch) in height. Metal containers with a top lid of two inches or less in diameter shall have a minimum lettering size of at least 1/8" (inch) in height.

ALUMINUM OR BIMETAL BOTTLES

Section 2200(b)(4):

Metal bottles shall be marked on the side of the bottle in minimum lettering size at least 3/16" (inch) in height.

GLASS OR PLASTIC CONTAINERS

Option 1

Section 2200(b)(2)(A):

Along the bottom edge of the container body label in minimum lettering size at least 3/16" (inch) in height.

Option 2

Section 2200(b)(2)(B):

On or in a secondary label minimum lettering size at least 3/16" (inch) in height.

Option 3

Section 2200(b)(2)(C):

On a container body label or secondary label with contrasting colors with legible lettering size at least 1/8" (inch) in height. Contrasting colors shall direct the readers to the message required.

PLASTIC PORTION CONTROLLED CUPS

Section 2200 (b)(3):

Plastic portion controlled cups that have peelable, heat sealed lids that are not resealable, shall be marked in a minimum lettering size of at least 1/8" (inch) in height on either side of the container only, or on the lid and bottom of the container.

CRV MESSAGE LABELING OPTIONS:

- CALIFORNIA REDEMPTION VALUE
- CA REDEMPTION VALUE
- CALIFORNIA CASH REFUND
- CA CASH REFUND
- CA CRV



CLEARLY AND PROMINENTLY

Section 2000(a)(9) . . . means that the redemption message is displayed so that it is easily found and read by consumers and recyclers. Each letter comprising the message is complete, legible, and cannot be readily obscured. The message must be distinguishable from refund messages of other states.

CONTRASTING COLORS

Section 2000(a)(12) . . . means a clear differentiation in hue, value, and intensity with the background on which the redemption message appears, surrounding artwork, and other nearby printed information.

INDELIBLY

Section 2000(a)(27) . . . means that the redemption message is permanently affixed on the beverage container from the point of purchase until the point of redemption and cannot be smeared or removed during regular use.

MINIMUM LETTERING SIZE

Section 2000(a)(31) . . . is applicable to the height of all the letters in the redemption message.

* Please see the full text of the Public Resources Code and California Code of Regulations for complete requirements:

<http://www.calrecycle.ca.gov/BevContainer/LawsRegs/>



FOR INFORMATION

1-800-RECYCLE**

**California only

For questions about CRV labeling contact (916) 323-1835
or reg.crvlabeling@calrecycle.ca.gov

(Revised 9/12)

An Overview of Labeling Requirements from CalRecycle

CRV Labeling Size and Location Requirements

Glass and Plastic

Message must be on the container body label or secondary label

- Text height of 3/16" or
- Minimum text height of 1/8" and in a contrasting color to the background and nearby text

Aluminum Cans

Message must be on the top lid

- Tops over two inches in diameter – message must be 3/16" in height
- Tops two inches or less in diameter – message must be 1/8" in height

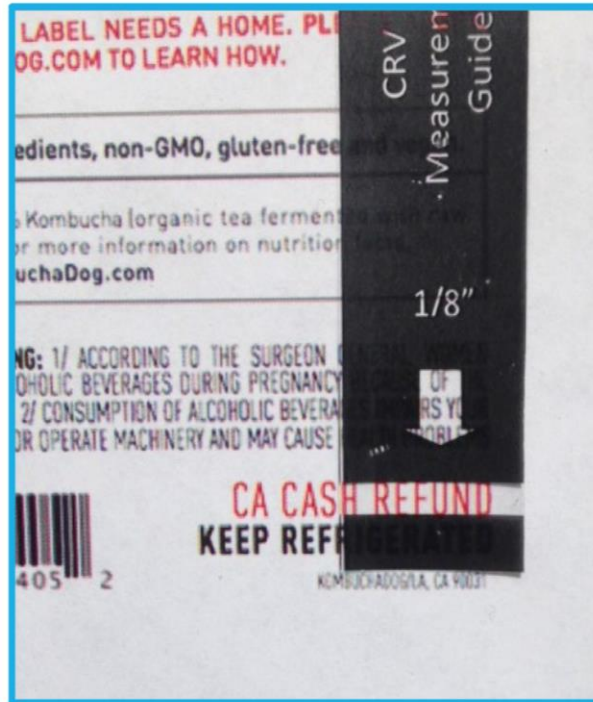
Box, Bladder, Pouch

TBD

CRV Labeling



Text height of 3/16"



Minimum text height of 1/8"
with contrasting color



On lid of aluminum
container

Source: CalRecycle

CRV Labeling

Examples of approved labels

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

INGREDIENTS: Carbonated Water, Wine, Cane Sugar, Natural Flavors, Malic Acid, Potassium Sorbate, Sulfiting Agents (to preserve freshness)

750 ML (24.5 FL. OZ)
ME-VT-HI-IA-NY 5¢
MI 10¢

CA CRV
PLEASE RECYCLE

Clearly & prominently

2020 CABERNET SAUVIGNON
CELLARED AND BOTTLED BY
OAKVILLE CALIFORNIA USA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CA CRV

1.5 L ALC 14.5% BY VOL CONTAINS SULFITES



Source: CalRecycle

Acceptable Temporary Options



Stickers
(not on cans)

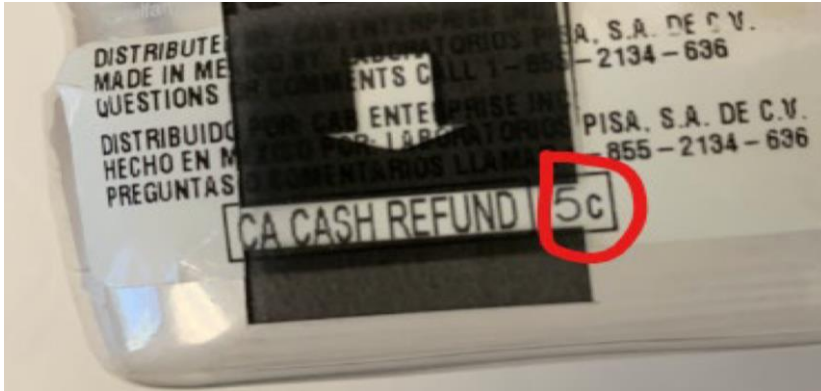
**Ink Jet
Stamp**



- The CRV Message must be **clearly, prominently and indelibly** marked.
- CCR 2000(a)(27) “Indelibly” means that the redemption message is permanently affixed on the beverage container from the point of purchase until the point of redemption and cannot be smeared or removed during regular use.

Source: CalRecycle

Not Acceptable CRV Messages



No monetary value



Entire message must be on a single line



No stickers on can lids



Must be prominent from surrounding text



Font size must be 1/8" not Text Box

Source: CalRecycle

Do I Need Prior Approval?

- Wineries not required to submit labels for approval
- CalRecycle encourages wineries to seek assistance or label review to ensure compliance
- Adding QR Code, UPC, refund value is an allowable revision to existing COLA



Bottle Bill Recap

Wine now included

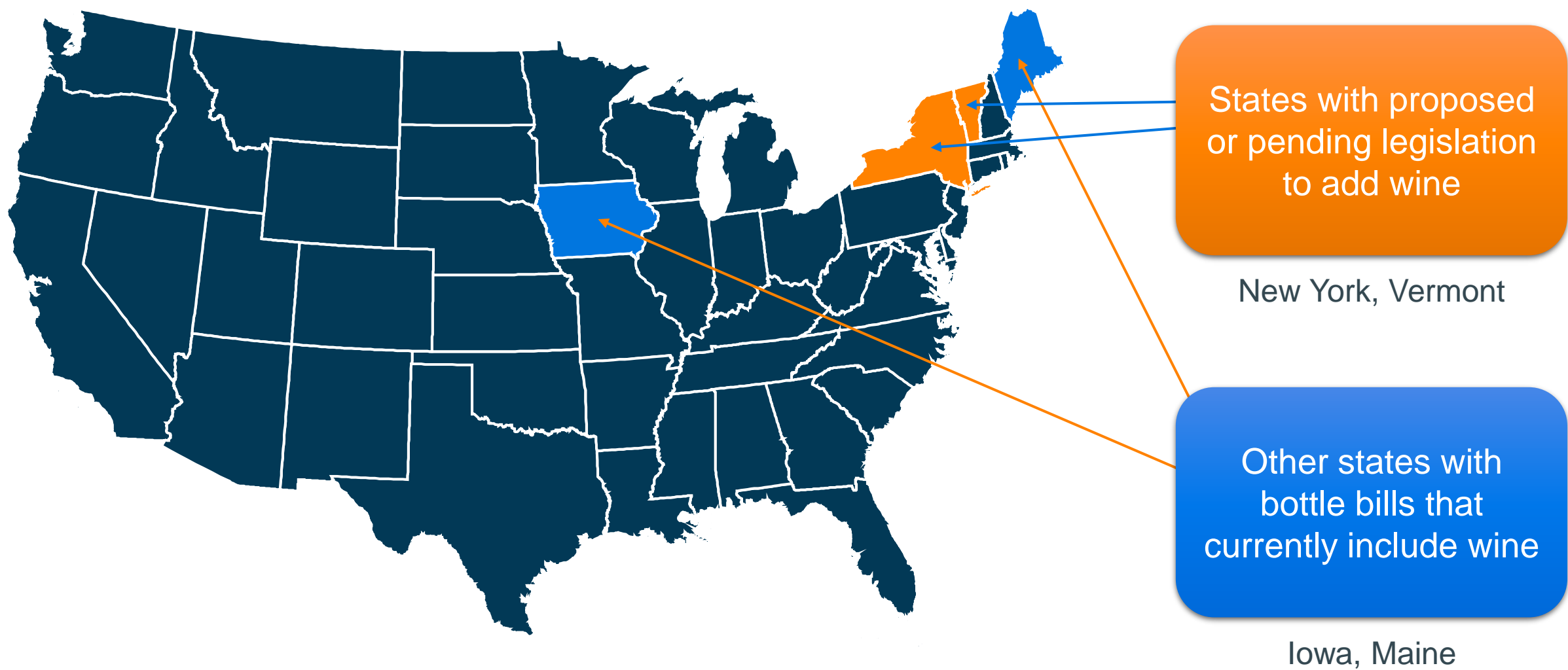
Direct shipper
permittees must
register with
CalRecycle

Must submit
reports, along with
processing and
redemption fees

CRV messaging
optional, until
July 1, 2025

Best to plan now
for upcoming
vintages

Other States With Bottle Bills – Now and On the Horizon



Questions?

Thank you.



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PRINCIPAL



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Integrity, innovation, insight.



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